OCTOBER 2026





2 October Calendar/What's Next

4 Boo Bash

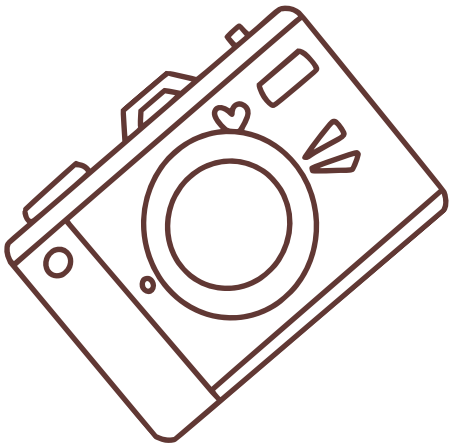
5 ARTistry Convention

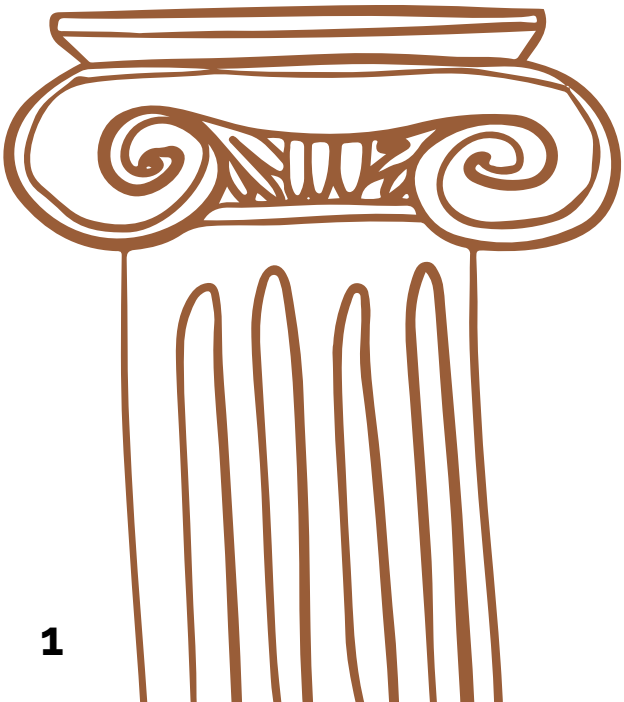
6-8 Once Upon a Holiday

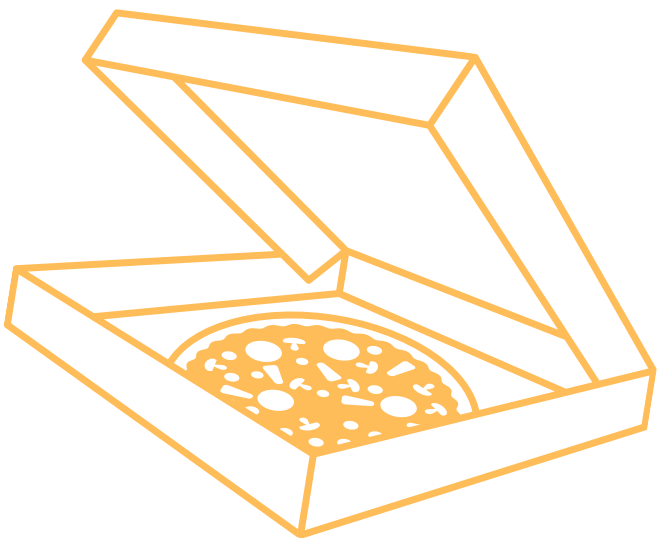
9 Adult Dance Classes

10 Pup Squad Dance Party

11 Photo Pages









October Calendar

We've launched our fall season here at ADC, but it's not too late to start dancing with us!. We had so much fun at our Bestie Bash last month, and we can't wait for what's ahead! If you have questions or need help registering, please text us at 770-992-0170, For a full list of classes, check our website at **www.atlantadancecentral.com/fall-spring/**

What's Going On?

OCTOBER - DECEMBER
Core/Introductory Students

October 26-31: Halloween Boo Bash

November 6: Pup Squad Dance Party (Ages 3-10)

November 7-8: ARTistry Convention (Ages 6+)

November 16: Labor Day Makeup Classes

November 17-22: Once Upon A Holiday Show Week

November 20-22: Once Upon A Holiday Performance (Core Students Age 6+)

November 23-29: Thanksgiving Break No Classes

December 6: Nutcracker Ballet Party (Ages 3-7)

December 13: Sugar Plum Showcase (Ages 3-5)

December 17: Last Day of Classes 2026



What's Next?

MORE INFO TO COME



ART Company

October 26-31: Halloween Boo Bash

November 7-8: ARTistry Convention

November 16: Labor Day Makeup Classes

November 17-22: Once Upon A Holiday Show Week

November 23-29: Thanksgiving Break No Classes

December 12: ART Holiday Party & Lock-in

December 17: Last Day of Classes 2026

Not sure if your child is in ART Company? ART is an audition-only intensive dance group for ages 5+. All ART students received an acceptance email on June 1st and were specifically notified of their placement. They received a handbook and signed a contract with their parents committing to the additional responsibilities. If you did not do this, your child is in our Core/Introductory Program. Students not in ART do not need to worry about ART rehearsals and events.



Join Us for ADC's Boo Bash

Dress up in your Halloween costumes and bring your bestie to dance class all week starting October 26th - 31st ! If you bring a friend, invite them with this form link:

https://docs.google.com/forms/d/e/1FAIpQLSfzMht2GAsCFCtORV_pY5aQOrH5ciSvJ1-a-wX_hVxZiJK4kg/viewform?usp=header

We can't wait to celebrate spooky season with you all!







YOU'RE INVITED TO

ARTistry

DANCE CONVENTION

November 7-8

OPEN TO ALL DANCERS AGES 6-18

ARTistry is an annual two-day event held at Atlanta Dance Central. We welcome students from any dance studio to join us for this unique educational opportunity. Make new friends, grow your technique, and take classes from esteemed dance professional from all over the south!











GUEST CLASSES:

CONTEMPORARY BALLET
HIP HOP
CHINESE DANCE
AFRICAN DANCE
FLAMENCO

Save the Date!

TO SEE THE SCHEDULE AND TO REGISTER VISIT:
WWW. ATLANTADANCECENTRAL.COM/ARTISTRYCONVENTION



as a studio,

Atlanta Dance Central values traditions. Some of these traditions started out fully formed and intentional, while others came about entirely by accident. Once Upon a Holiday is a little of both. Part nostalgic musical review, part high-energy-fever-dream, ADC's winter show is entirely unique. And is best enjoyed with a bit of context.

Once Upon a Holiday didn't start out affiliated with Atlanta Dance Central. In fact, the show predates the studio by two years. But they both come from the same source. Before Charlotte Foster Williamson founded ADC, she started a contemporary dance company called Sideways. The goal of Sideways was to make dance as a storytelling medium accessible to a wider (non-dancer) audience. Sideways produced two main performances a year, one in early winter and the other in late spring. While the spring show tackled complex subjects and featured mostly modern dance, the winter show could provide something lighter that highlighted the company member's wide range of dance styles.

So, what is Once Upon a Holiday (OUAH) about? OUAH is a Christmas-y twist on Alice In Wonderland. After getting into a fight with her siblings following her family's lavish holiday party, our Alice finds herself whisked away to a magical world populated by Christmas figures. In the tradition of The Nutcracker, OUAH features a rather loose story held together by memorable music and choreography. However, unlike the Nutcracker, OUAH's generality has kept the show fluid, with new dances swapped for old and whole parts of the story allowed to evolve over time.

The venue has also changed over the show's eighteen-year run. The Beam was the first theater to host Once Upon a Holiday, followed by 7 Stages, Blessed Trinity High School Auditorium, the Hotel at Avalon, and most recently the Computer Museum of America, renamed Mimms Museum of Art and Technology. We are excited to be launching the show right here in Roswell and making use of the unique opportunities the space offers. Being in the heart of a shopping center, we've been able to reach new audience members who might not otherwise think about attending a dance show. This venue has also inspired Charlotte and the Sideways board to curate a more immersive experience for the audience including a holiday market of local artists and small business owners. Still, every single location has left its impact on Once Upon a Holiday.

One thing that doesn't evolve much is the costuming. In fact, some of the OUAH dresses date back to the initial show in 2007! Because they are well-taken care of, these costumes last. We have our wonderful parent volunteers to thank for that! Their dedicated work altering, mending, and laundering make the show feasible on Sideway's nonprofit budget. Because of their time, we can have all of our ADC dancers participate without raising tuition to purchase new costumes annually. Over the years, the party dresses, Elvis wigs, and flamingo pants have all become part of ADC tradition and lore. Starting in 2009, interested ADC students could audition to be apprentices for Sideways and perform as Alice alongside professional dancers. Each year, Charlotte added more audition-only roles for children until 2016, when she decided to involve all ADC students in the fun. ART company members fill the bulk of all non-Sideways roles and perform throughout the show as different characters in multiple numbers. ART dancers have minimal rehearsal time to learn the choreography and rely on years of observing the show, picking up dances from the wings. All members of ART company are expected to be at every single show over the two-day extravaganza.

Introductory & Core Foundations, Elementary,Teen, & Physio students perform in one or two out of the four shows. They also don't have long to learn their dances and work on them little by little through September and October. Even with this tight schedule, they are able to get it done and contribute to the performance. For students who are new to dance this year, Once Upon a Holiday will be their first time on stage. This always makes the experience extra special.

The chaotic charm of Once Upon a Holiday is difficult to put into words. You have to experience it to see just how well these elements come together to create a show that celebrates the season and highlights the talents of many hardworking dancers. This performance holds a special place in our hearts at ADC. We hope you'll feel the same way and that you'll **adopt it as one of your own favorite holiday traditions!**





CONFUSED ABOUT WHERE YOUR CHILD NEEDS TO BE AND WHEN? FOR ALL DETAILS REGARDING COSTUMING, REHEARSAL SCHEDULES, FAQs, AND MORE CHECK THE PERFORMANCE PACKET. FIND IT IN YOUR INBOX ON OCTOBER 1ST



7

ONCE UPON A Holiday

NOV 20-22

MIMMS MUSEUM OF TECHNOLOGY AND ART 5000 COMMERCE PKWY, ROSWELL, GA 30076

The price of two tickets is included in your dancer's tuition for students who are performing in the show. You will receive a promo code for these tickets in your inbox soon.

Did you know, many of our Once Upon a Holiday roles correlate to characters from Alice in Wonderland? Find out who's who!

Alice is Alice (of course)

Mrs. Claus is the White Rabbit

The Snowmen are the Cheshire Cat

Elvis is the Caterpillar

The Mad Hatter is the Mad Hatter

The Grinch is the Queen of Hearts

The Penguins/Toy Soldiers are the Cards



Adult Dance is Back!

Join us for five fun-filled weeks trying multiple styles of dance including jazz, tap, aerial, and more! These classes are for dancers ages 18+ and are open level – all experience levels are welcome. Drop in for $25 or buy a 5-class card so you can come to any five for $99 total. We will have options at the studio on Thursdays from 7-8 pm starting October 15th and end November 12th and some Sundays from 2-3 pm.

Check out the schedule below:

October 15th Thursday 7 pm Tap
October 22nd Thursday 7 pm Aerial
October 25th Sunday 2 pm Ballet Barre
October 29th Thursday 7 pm Tap
November 1st Sunday 2 pm Jazz
November 5th Thursday 7 pm Aerial
November 12th Thursday 7 pm Tap

Sign up on the website today!

PUP SQUAD DANCE PARTY

Calling all parents who need a night out, but want the kids to have more fun than just another babysitter...

Mark your calendars for Parents' Night Out on Friday, November 6th from 5:30-8 pm**. ADC will be hosting a Pup Squad Dance Party for dancers ages 3-10. Send the kids on a top-secret mission while you enjoy some much-needed grown-up time! Pizza, cookies, and water will be provided.**

If your student is already enrolled at ADC, it will be $45. For non-ADC members, it will be $50, and for each student added on to the sign up, it will be an additional $25.

Save your spot by filling out the form on our website today!


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email us at office@atlantadancecentral.com