

OCTOBER 2024



ATLANTA  
*Dance*  
CENTRAL





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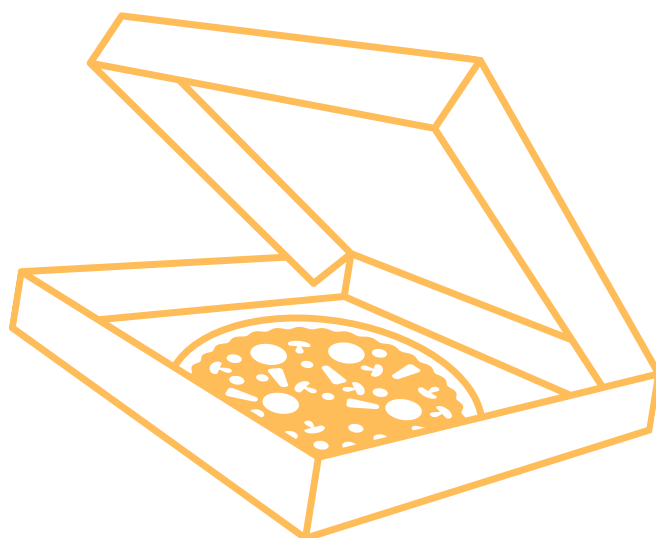
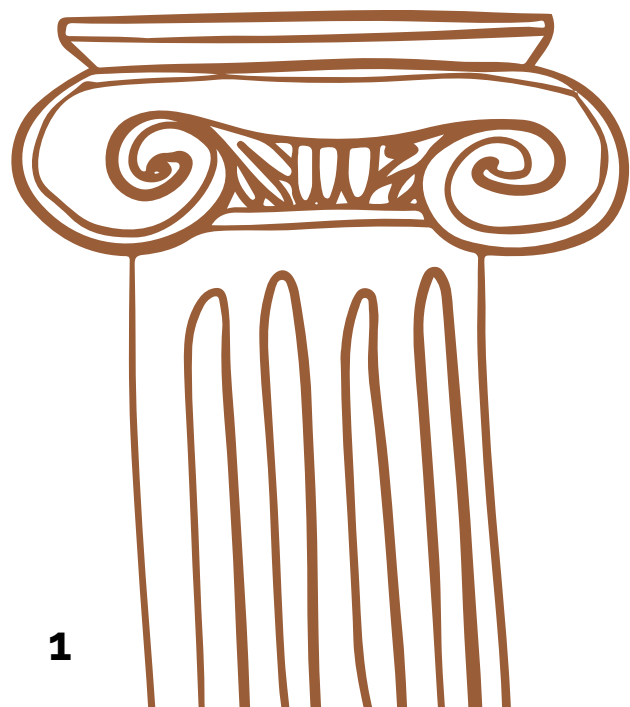
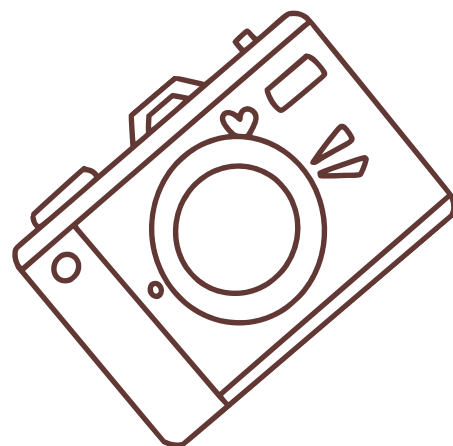
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## October Calendar

We've launched our fall season here at ADC, but it's not too late to start dancing with us! In fact, we have 2 fun events coming up - Mal's Villain Dance Academy during Fulton County's Winter Break and our Bingo Trick or Treat Halloween Bash. If you have questions or need help registering, please text us at 770-992-0170, For a full list of classes, check our website at [www.atlantadancecentral.com/fall-spring/](http://www.atlantadancecentral.com/fall-spring/)



# What's Going On?

WEEKS OF OCTOBER 3-31

## Atlanta Rising Talent (ART Company)

September 30 - October 12: ART Choreography Sprint

November 2-3: ARTistry Convention

## Core/Introductory Students

September 30 - October 5: Bestie Bash

October 14-16: Mal's Villain Dance Academy Camp

October 26: Bingo's Trick or Treat Bash

November 2-3: ARTistry Convention



# What's Next?

MORE INFO TO COME

## Core/Introductory Students

**November 18:** Labor Day Makeup Classes

**November 19-24:** Once Upon A Holiday Show Week

**November 23-24:** Once Upon A Holiday Performance  
(Core Students Age 6+)

**November 25-December 1:** Thanksgiving Break No  
Classes

**December 15:** Sugar Plum Showcase (Ages 3-5)

**December 17:** Last Day of Classes 2024

## ART Company

**November 18:** Labor Day Makeup Classes

**November 19-24:** Once Upon A Holiday Show Week

**November 25-December 1:** Thanksgiving Break No  
Classes

**December 14:** ART Holiday Party & Lock-in

**December 11-17:** ART Choreo Sprint Week

**December 17:** Last Day of Classes 2024

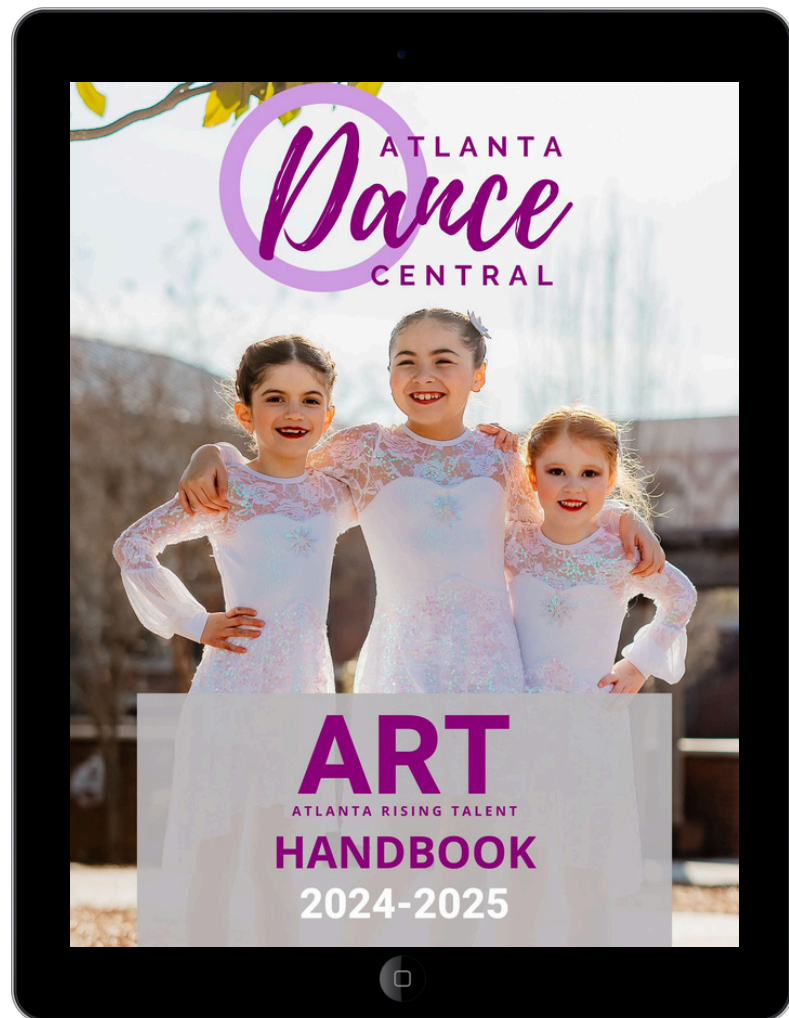


Not sure if your child is in ART Company? ART is an audition-only intensive dance group for ages 5+. All ART students received an acceptance email on June 1st and were specifically notified of their placement. They received a handbook and signed a contract with their parents committing to the additional responsibilities. If you did not do this, your child is in our Core/Introductory Program. Students not in ART do not need to worry about ART rehearsals and events.





Atlanta Rising Talent (ART) is an intensive company of hand-selected ADC students. These dancers agree to follow a set of guidelines in the ART handbook—adopting the dress code, adhering to behavioral standards, and prioritizing dance as an extracurricular. With these added responsibilities, ART students have access to exclusive opportunities year-round. One of our favorites is the annual ART Launch Party! After reading the handbook, our dancers find out their "big" or "little" for the upcoming season. We love the way that this helps connect dancers in different groups. Bigs and littles check in on each other, cheer each other on, and exchange recital gifts. The reveal is always very exciting! This year, dancers use a small lock and keys to "unlock" their partner. Then came hugs and a getting-to-know-you activity. The pairs formed small groups and worked together to choreograph short dances. We even had a few students make use of our prop bins! Our ART parents had a fun (and loud) time with "speed dating" mingling while Ms. Charlotte yelled "Switch" into her bullhorn. We were so proud of the upbeat, supportive environment our dancers created. It set the tone for an amazing 2024-2025 ART season!





# ORIENTATION week



Orientation Week is an annual ADC tradition where our Primary, Core, Introductory, and PhysioJazz dancers get the chance to prepare for the upcoming season. This year, the faculty made sure we had up-to-date parent information and showed parents how to access Google Classroom and the newsletter for information and updates. Students met their teachers, got sized for dance shoes, explored the studio, and received their class kits.



# YOU'RE INVITED TO

# ARTistry

DANCE CONVENTION



*November 2-3*

OPEN TO ALL DANCERS AGES 6-18

ARTistry is an annual two-day event held at Atlanta Dance Central. We welcome students from any dance studio to join us for this unique educational opportunity. Make new friends, grow your technique, and take classes from esteemed dance professional from all over the south!



## GUEST CLASSES:

MUSICAL THEATER

LYRICAL

CONTEMPORARY

HIP HOP

JAZZ

TAP

BALLET CONDITIONING

*Save the Date!*

TO SEE THE SCHEDULE AND TO REGISTER VISIT:  
[WWW.ATLANTADANCECENTRAL.COM/ARTISTRYCONVENTION](http://WWW.ATLANTADANCECENTRAL.COM/ARTISTRYCONVENTION)





## as a studio,

Atlanta Dance Central values traditions. Some of these traditions started out fully formed and intentional, while others came about entirely by accident. Once Upon a Holiday is a little of both. Part nostalgic musical review, part high-energy-fever-dream, ADC's winter show is entirely unique. And is best enjoyed with a bit of context.

Once Upon a Holiday didn't start out affiliated with Atlanta Dance Central. In fact, the show predates the studio by two years. But they both come from the same source. Before Charlotte Foster Williamson founded ADC, she started a contemporary dance company called Sideways. The goal of Sideways was to make dance as a storytelling medium accessible to a wider (non-dancer) audience. Sideways produced two main performances a year, one in early winter and the other in late spring. While the spring show tackled complex subjects and featured mostly modern dance, the winter show could provide something lighter that highlighted the company member's wide range of dance styles.

So, what is Once Upon a Holiday (OUAH) about? OUAH is a Christmas-y twist on Alice In Wonderland. After getting into a fight with her siblings following her family's lavish holiday party, our Alice finds herself whisked away to a magical world populated by Christmas figures. In the tradition of The Nutcracker, OUAH features a rather loose story held together by memorable music and choreography. However, unlike the Nutcracker, OUAH's generality has kept the show fluid, with new dances swapped for old and whole parts of the story allowed to evolve over time.

The venue has also changed over the show's sixteen-year run. The Beam was the first theater to host Once Upon a Holiday, followed by 7 Stages, Blessed Trinity High School Auditorium, the Hotel at Avalon, and most recently the Computer Museum of America. We are excited to be launching the show right here in Roswell and making use of the unique opportunities the space offers. Being in the heart of a shopping center, we've been able to reach new audience members who might not otherwise think about attending a dance show. This venue has also inspired Charlotte and the Sideways board to curate a more immersive experience for the audience including a holiday market of local artists and small business owners. Still, every single location has left its impact on Once Upon a Holiday.



One thing that doesn't evolve much is the costuming. In fact, some of the OUAH dresses date back to the initial show in 2007! Because they are well-taken care of, these costumes last. We have our wonderful parent volunteers to thank for that! Their dedicated work altering, mending, and laundering make the show feasible on Sideways's nonprofit budget. Because of their time, we can have all of our ADC dancers participate without raising tuition to purchase new costumes annually. Over the years, the party dresses, Elvis wigs, and flamingo pants have all become part of ADC tradition and lore. Starting in 2009, interested ADC students could audition to be apprentices for Sideways and perform as Alice alongside professional dancers. Each year, Charlotte added more audition-only roles for children until 2016, when she decided to involve all ADC students in the fun. ART company members fill the bulk of all non-Sideways roles and perform throughout the show as different characters in multiple numbers. ART dancers have minimal rehearsal time to learn the choreography and rely on years of observing the show, picking up dances from the wings. All members of ART company are expected to be at every single show over the two-day extravaganza.

Introductory & Core Foundations, Elementary, Teen, & Physio students perform in one or two out of the four shows. They also don't have long to learn their dances and work on them little by little through September and October. Even with this tight schedule, they are able to get it done and contribute to the performance. For students who are new to dance this year, Once Upon a Holiday will be their first time on stage. This always makes the experience extra special.

The chaotic charm of Once Upon a Holiday is difficult to put into words. You have to experience it to see just how well these elements come together to create a show that celebrates the season and highlights the talents of many hardworking dancers. This performance holds a special place in our hearts at ADC. We hope you'll feel the same way and that you'll **adopt it as one of your own favorite holiday traditions!**



CONFUSED ABOUT WHERE YOUR CHILD NEEDS TO BE AND WHEN? FOR ALL DETAILS REGARDING COSTUMING, REHEARSAL SCHEDULES, FAQs, AND MORE CHECK THE PERFORMANCE PACKET. FIND IT IN YOUR INBOX SOON OR ON OUR WEBSITE UNDER THE ADC LIBRARY TAB IN THE "RECITAL PACKETS" FOLDER.





# ONCE UPON A *Holiday* NOV 23-24

**THE COMPUTER MUSEUM OF  
AMERICA  
5000 COMMERCE PKWY,  
ROSWELL, GA 30076**

**The price of two tickets is included in your dancer's tuition for students who are performing in the show. You will receive a promo code for these tickets in your inbox.** To purchase additional seats, visit <https://sideways-contemporary-dance-company.square.site/>

**Did you know, many of our Once Upon a Holiday roles correlate to characters from Alice in Wonderland?  
Find out who's who!**

**Alice** is Alice (of course)

**Mrs. Claus** is the White Rabbit

**The Snowmen** are the Cheshire Cat

**Elvis** is the Caterpillar

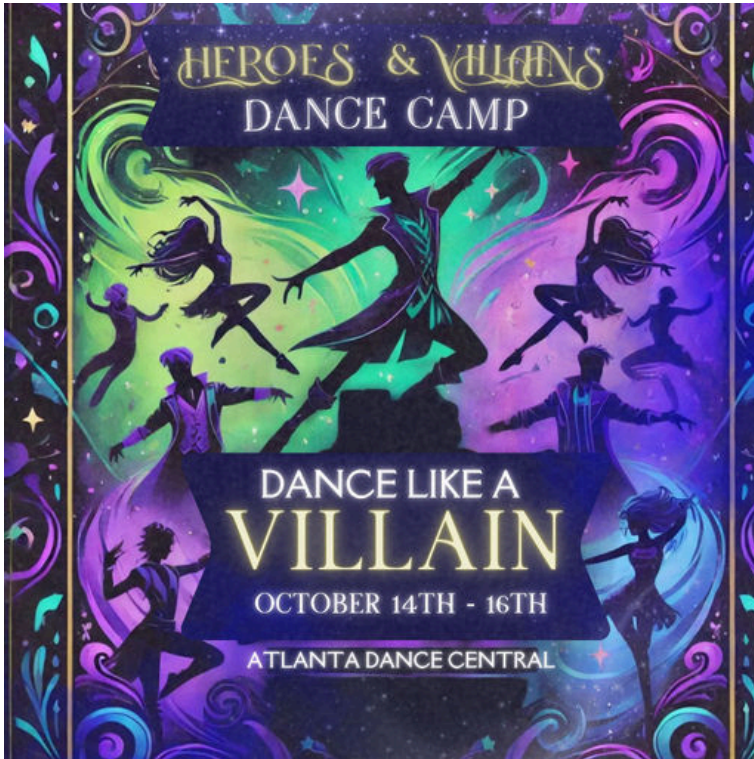
**The Mad Hatter** is the Mad Hatter

**The Grinch** is the Queen of Hearts

**The Penguins/Toy Soldiers** are the Cards



# Mal's Villian & Hero Dance Academy



## Unlock the Magic: Join Our 3-Day Villian & Hero Dance Academy! (During Fulton County Winter Break)

Calling all Villain Kids and Auradon Heroes! Are you ready to step into the world of good and evil and unleash your inner magic? Our Auradon-themed camp is packed with creativity, excitement, and fun for kids ages 6-10, where they'll craft their own magical accessories, learn thrilling dances, and take part in epic games.

### Why Choose Mal's Villian & Hero Dance Academy?

1. **Immersive Experience:** From creating villain spellbooks to designing VK jackets, your child will be fully immersed in the Auradon world. Whether they're team "Villain" or "Hero," they'll have a blast expressing their inner VK or AK!
2. **Creativity Meets Fun:** Our camp offers a perfect blend of imaginative crafts, energetic dance workshops, and action-packed games. From making crowns and staffs to performing the iconic "Rotten to the Core" dance, your child will experience a variety of activities that encourage self-expression and teamwork.
3. **Confidence Building:** Every activity—from obstacle courses to dance performances—helps build your child's confidence. They'll have a chance to shine on stage in front of parents during our final day performance!

**TO ENROLL, TEXT US AT 770-992-0170**

### What's Included?

- Dates: October 14th through October 16th
- Hours: 10:00 AM to 2:00 PM (Perfect for busy parents!)
- Activities: Villain and hero-inspired crafts, dance workshops, relay games, and more!
- Lunch Break: Please pack your child's favorite lunch to keep them energized for all the villainous fun.
- Location: 920 Woodstock Rd Roswell, GA

### Pricing:

- Regular Price: \$120 for 3 days or \$50 for a single day





## Jump into Bingo's World with Our Ultimate Party Experience!

Does your little one love Bluey, Bingo, and their magical adventures? Let us bring the magic to our Bingo Trick-or-Treat!

Perfect for kids ages 3-7, our themed party is packed with fun, energy, and creativity. With exciting games, crafts, dancing, and even a treasure hunt! Your child and their friends will be immersed in the world of their favorite blue heeler pup!

### Why Choose Our Bluey Party?

1. **Non-stop Fun:** From the beloved Keepy Uppy balloon game to the "Magic Asparagus" craft, our parties are designed to engage kids from start to finish.
2. **Interactive & Creative:** Kids get to create their own crafts, dance along to fun music, and explore with a treasure hunt.
3. **Hassle-Free for Parents:** We provide all the entertainment, from games to supplies, so you can relax!

### What's Included:

- 1.5 Hours of Fun: Games, crafts, and music all inspired by the show.
- Craft Supplies: Kids will take home their very own Magic Asparagus craft.

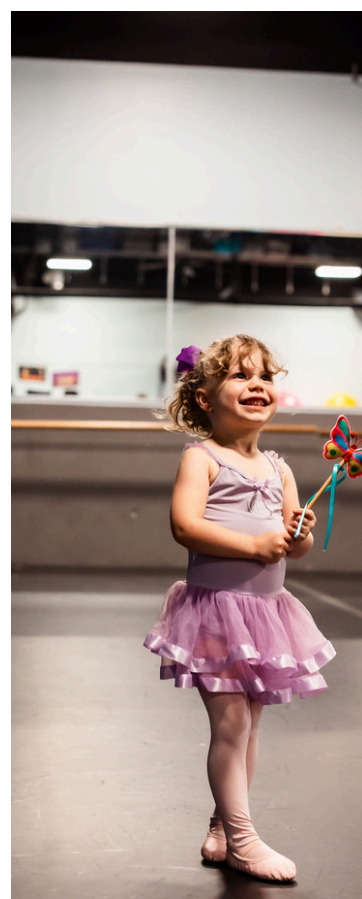
### Pricing:

- \$25 for each student

### Don't Miss Out!

Spots fill up fast, so reserve your spot in Bingo's Trick-or-Treat today! Visit <https://atlantadancecentral.com> or text (770) 992-0170 for more information and to reserve your spot.







**Need help? We are here for you!**

**Text us at 770-992-0170**

**or**

**email us at [office@atlantadancecentral.com](mailto:office@atlantadancecentral.com)**